



Building impactful study abroad programs

A guide to partnering with EF to develop faculty-led,
international education experiences

“Changing cultural context and comfort zones accelerates learning for all of us. Layer on deeply immersive experiences, and the depth of educational impact can be profound—both in terms of personal growth and academic advancement. For this reason, we focus on educational outcomes when designing every EF student program. In partnership with each college and university, we create study abroad experiences that meet students where they are and help them understand themselves, the world, and their place in it.”

Christian Meyer
Executive Vice President, EF Education First

It’s nice to meet you

EF Education First’s mission of *Opening the World Through Education* has always been at the top of the agenda—for the last 55 years, and for the years to come.

That’s why, every day, we raise our hand to partner with educators and administrators around the country to transform the way students look at the world, their studies, and themselves. We hope you’ll join us.

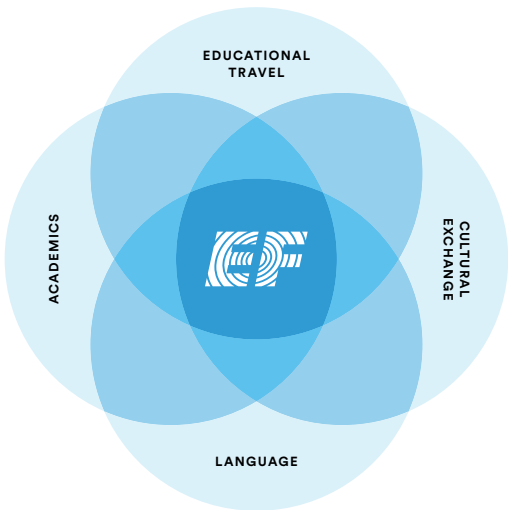
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About EF Education First

Opening the world through education

At EF Education First, we believe that the world is better when people try to understand one another. Since 1965, EF has helped millions of people see new places, experience new cultures, and learn new things about the world and about themselves.

Our four areas of specialization offer life-changing learning experiences for EF students and customers. EF offers learning opportunities for individuals across their lifetime—**from middle school throughout adulthood**—from language courses, to study abroad, to an international business school and more.



EF by the numbers

1,000,000 students transformed by EF each year

51,500 team members globally

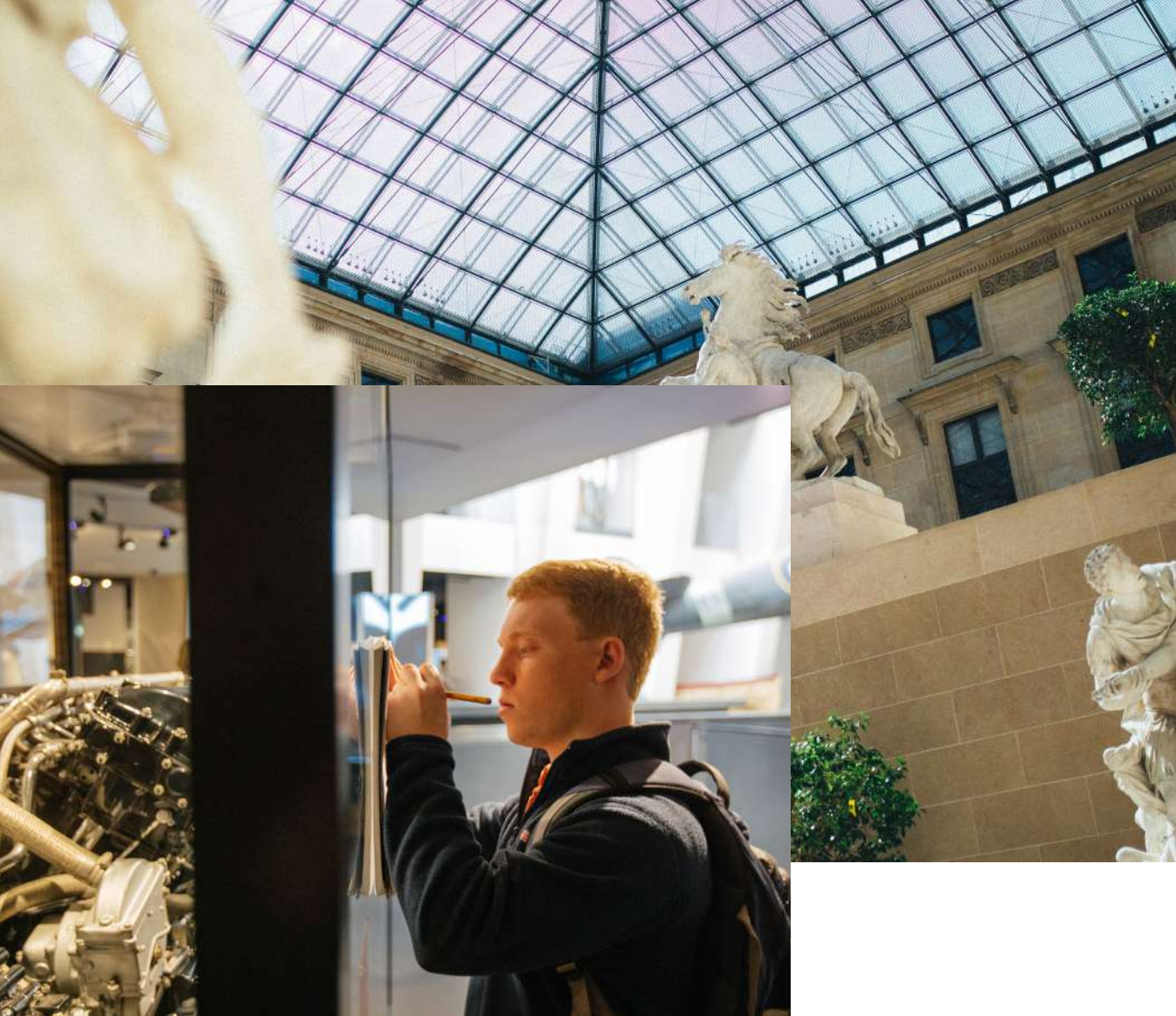
600 schools and offices in **55** countries

120 countries with an EF presence

Partnerships and collaborations

In 2018, EF was recognized by *Fortune* as one of six “rising stars” making significant, world-changing impact. To accomplish that impact, we collaborate with global organizations such as:

- The Olympic Games, Paralympic Games, and Special Olympics Games
- The Nobel Prize Museum
- World Animal Protection
- The United Nations
- The Forum on Education Abroad
- The University of Cambridge



Our values

Education is about finding a path to a life fulfilled. And when you combine that with international and cultural exposure, whether for 10 days or 10 weeks, it can be a catalyst for lifelong academic, personal, and professional growth.

At EF, we believe in study abroad that is **accessible, impactful, and sustainable**, and that includes **partnership** with each institution in service of its mission.



We believe that all students should have access to an international travel experience regardless of gender identity, race, physical ability, sexual orientation, and socioeconomic status. We work closely with our partner institutions to maximize accessibility for diverse student bodies and offer innovative ways to increase study abroad participation on campus.



We believe in prioritizing the academic impact of study abroad programs within cultural contexts. Therefore, we methodically design our programs and complement them with academic resources to maximize learning opportunities and accelerate personal development.



We believe that study abroad planning should be as easy as possible for faculty and administrators so they can stay focused on their students. We tailor our support, structures, and resources to provide institutions with everything they need, and our teams are built to handle end-to-end logistics.



We believe that the success of a business should be measured not just by the money it makes, but by the impact it makes on the world. Our aim, in alignment with the UN's Sustainable Development Goals, is to make a positive impact on people, communities, and the planet.



The EF Study Abroad difference

We offer more so you can do less

We know how important it is to choose the right partner—one who can deliver value beyond just coordinating the logistics of travel. Our philosophy is to make our international education experiences as impactful as possible, while simultaneously removing unnecessary burdens from our institutional partners and making it easy to establish programs on campus.

When you work with EF Study Abroad, **you simply get more:** more impact, more consultation, more access, more academic resources, more customization, more options to choose from, more risk management, and more professional development opportunities.

What makes us different

Innovations in educational programming

- Programs designed to build global competencies
- Proprietary academic tools focused on educational value
- A pre- and post-immersion assessment to measure student impact
- The ability to incorporate institutions' unique learning outcomes into program design, with support from our Academic Affairs team
- Quintuple-accreditation by university accreditation bodies

Safety and stability

- \$50 million general liability coverage and a focus on risk management
- Worldwide presence with safety and response teams available 24/7
- Comprehensive and flexible financial protection policies
- 24/7 in-country Program Director

Service and support

- Dedicated, responsive staff focused on helping institutions achieve their goals
- Decades of experience and deep relationships with partners to source a wide variety of quality experiences
- Fully funded professional development opportunities for faculty leaders and administrators
- Comprehensive resources to support enrollment and financial assistance
- A commitment to support all identities and build inclusive experiences

Custom-built programs for every objective

Whether your institutional or course-specific internationalization goals are pointed towards deep immersion, light international travel exposure, or anything in between, we have something for you. Our program offerings fall within the following categories:



LEADERSHIP IN LONDON

Study Center Programs

Customize an international learning experience for your students in cities with an established EF Study Center.

Field Programs

Our established collection of short-term, faculty-led study abroad experiences is designed to help professors amplify the impact of their coursework out in the world.

First-Year Programs

Bring your unique institutional goals to life in a dynamic EF Hub city. Design a custom academic experience in collaboration with our global team of experts.

Explore all of our programs online:
efstudyabroad.com/browseprograms



Most popular program destinations

Tailoring your program focus

Once faculty leaders choose a category for their study abroad program, they then work with us to choose the program’s focus: a particular discipline, geographic location, development of a skill or serving learning project. With over 55 years of experience in the industry, we are able to offer hundreds of modern, educator-vetted itineraries. Here are just a few examples:

- Above and Beyond: Lake Titicaca Service Adventure
- Architecture in Berlin
- The Black Experience: London, Paris, & Amsterdam
- Business and Culture in Japan
- Education in Finland & Sweden
- Entrepreneurship in Italy
- Environment and Culture in the Galapagos
- Sustainability in Austria, Slovenia, & Italy
- Urban Environments and Culture in India

INTERCULTURAL STUDIES IN ITALY & GREECE



Academic rigor and EF's Global Learning Model

At EF, we take an innovative approach to programming using our Global Learning Model. Every program is intentionally designed to maximize educational outcomes and develop skills that are critical to accelerating success in all aspects of students' lives: confidence, adaptability, global perspective, and more.

Global Learning Model

Built with industry-leading experts who embrace the standards of good practice for learning and development, EF's Global Learning Model uses a blend of educational and cultural experiences in conjunction with academic resources to maximize learning before, during, and after immersion.

Pre-immersion

- Goal setting exercises
- Resources such as journal prompts and pre-travel discussion topics
- Global Competencies Assessment to benchmark intercultural competencies prior to travel

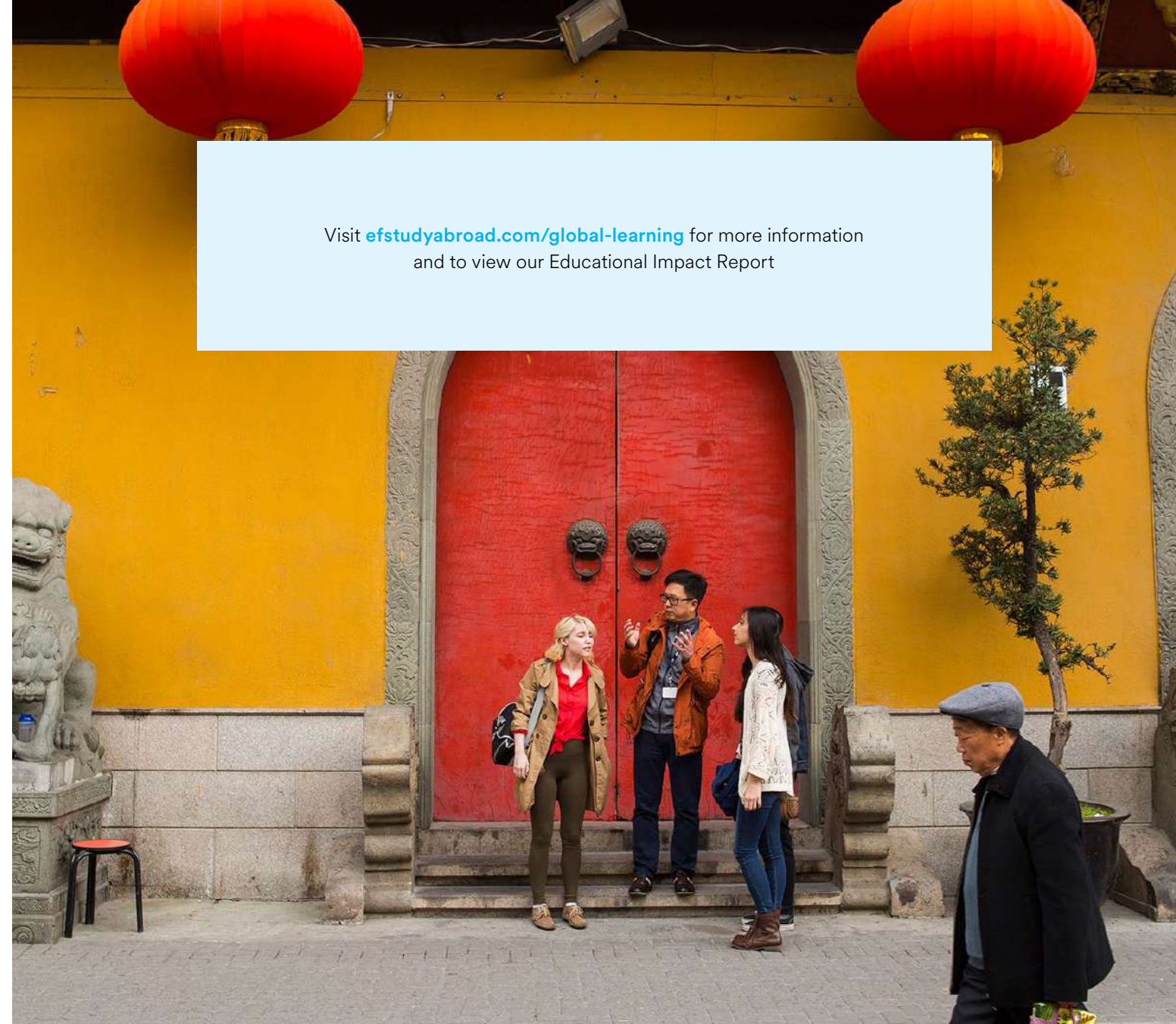
In-country

- Curated, high quality experiences that span guided learning, cultural engagement, and independent exploration including world class industry engagement experiences like business visits, workshops, and expert panels
- Discussion guides, journaling exercises, and reflection prompts

Post-immersion

- Assignments that tie in-country experiences to academic, personal, and professional development
- Global Competencies Assessment measuring the growth of skills while abroad, demonstrating tangible evidence of development
- Micro-credentialing opportunities that demonstrate evidence of learning, such as a Global Citizen Certificate powered in partnership with the Nobel Prize Museum

Visit efstudyabroad.com/global-learning for more information and to view our Educational Impact Report



We're accredited

EF is a quintuple-accredited learning service provider.



Incident-ready at all times

Safety and emergency teams on the ground worldwide

With 51,500 EF staff located in 655 schools and offices in 120 countries, we are available to offer on-the-ground support everywhere our groups travel.

Our **Safety and Incident Response Team**—comprised of industry experts, healthcare experts, and even former FBI personnel—monitors and mitigates risks, develops emergency protocols, and builds policies to ensure maximum safety for all participants. The team also manages emergencies, health concerns, injuries, and world events; liaises with authorities to help solve on-the-ground issues; and facilitates communication between participants and families.

In an emergency, EF's **Emergency Response Line** is available 24 hours a day, 7 days a week, 365 days a year for use by participants, families, and school administrators. EF staff on the ground are also trained to assist in any emergency.

Comprehensive risk management and liability coverage

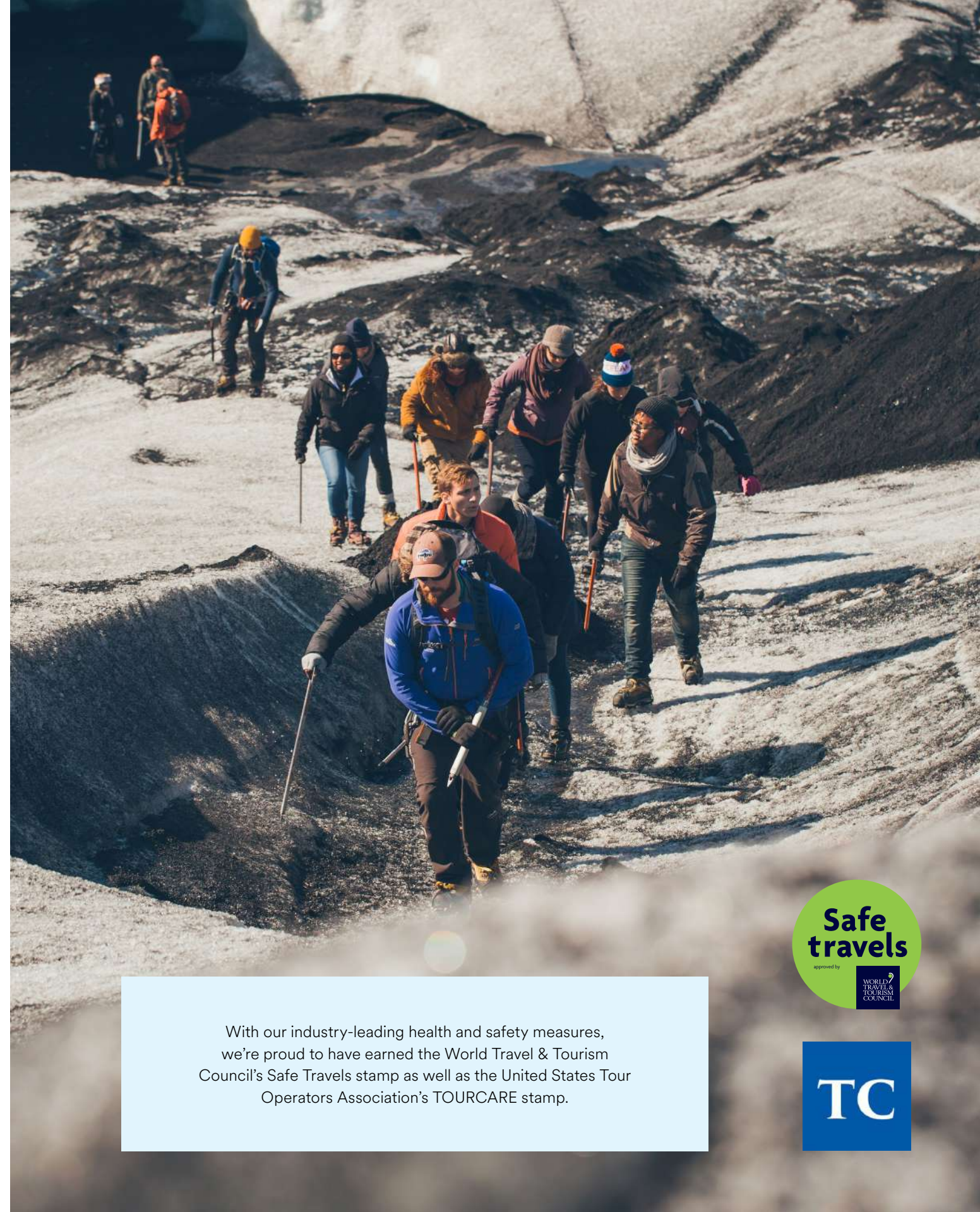
EF continuously and proactively manages risk to help ensure the safety and welfare of all participants. The **EF Safety First Program** aligns with *ISO 31030 Travel Risk Management Guidelines*. It includes monitoring news in real time, supplier safety checks, risk assessments, and more.

All Group Leaders, schools, and districts who travel with EF are added as additional insureds under our **\$50 million General Liability Policy**, whether or not the program is considered a school event. This policy helps safeguard Group Leaders, schools, and districts in case of claims related to covered on-program incidents such as third party personal injury or property damage and provides a legal defense and covers associated legal fees. Policy terms, conditions, and exclusions apply.

Health and wellness standards

EF has put new health and wellness standards in place to keep participants as healthy and safe as possible. In-country, we have added enhanced safety measures. Prior to traveling, faculty, students, and parents will receive information about local health guidelines and regulations for their program. If any EF participant feels ill during a program, we'll help facilitate the care and support they need. In the case of COVID-19, EF offers an industry-leading coverage and support policy: the **COVID Care Promise**.

To learn more, visit efstudyabroad.com/safety



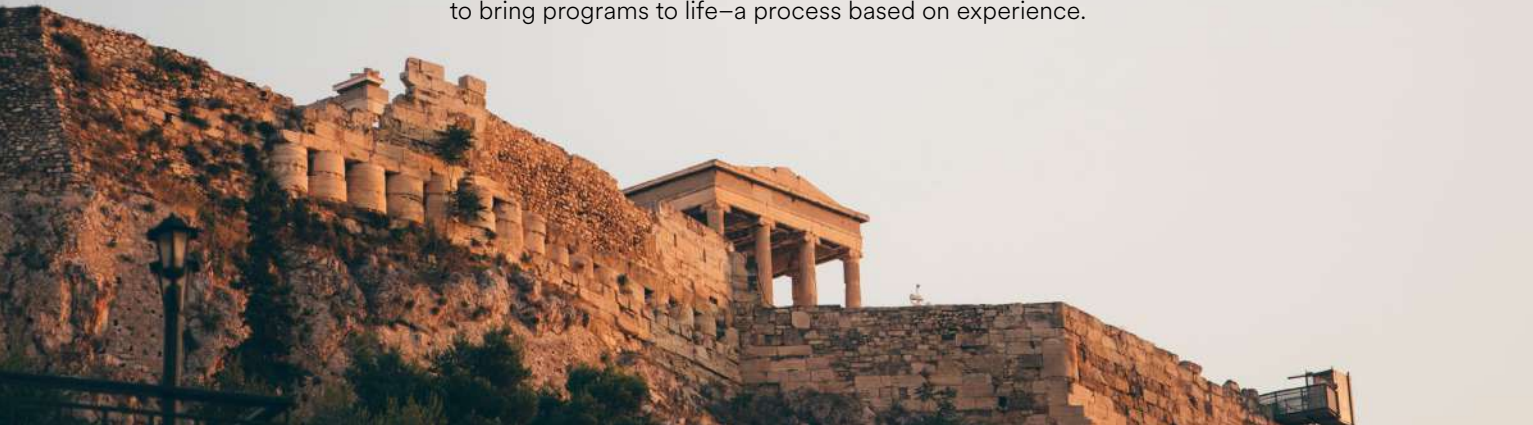
With our industry-leading health and safety measures, we're proud to have earned the World Travel & Tourism Council's Safe Travels stamp as well as the United States Tour Operators Association's TOURCARE stamp.



Your program, step by step

Planning an experience with EF is easier than you think, thanks to EF's 55+ years of experience. From crafting a perfect program, to providing insights and ideas, a dedicated EF staff person will work alongside faculty and institutional partners to scale the impact of study abroad programs without scaling the effort to make it happen.

While we work with administrators and institutions in a fluid way to best align with unique institutional processes, the following steps provide an overview of how we work with faculty to bring programs to life—a process based on experience.



STEP 1

Plan and customize

Begin by sharing the goals of your institution and the learning objectives for a specific course. Your dedicated EF staff person will share our wide variety of program options, our tailored approach to study abroad, our flexible policies, and all the ways we support risk management and logistics coordination. Our Academic Affairs team is available to meet with faculty leaders and administrators to discuss incorporating learning objectives and professional visits into program design.

STEP 2

Get approval

With our assistance, gather information needed from EF to move forward with programming (whether it be through a strategic proposal, in-person meetings, or simply sharing more details about our approach and impact). Once you have approval, EF works directly with faculty to build your detailed itinerary. Your institutional team can let us know which individuals should be included throughout the process.

STEP 3

Enroll students

EF will provide faculty members with multiple program promotion solutions as well as customized timeline recommendations to ensure success. Our easy-to-use resources, which are tailored to your institution and program, include:

- Presentations, promotional flyers, and posters
- A platform to track meeting invites and attendance
- Templates for use on social media
- Email templates for use with students
- Mobile-friendly program website, enrollment form, and program account tool

STEP 4

Prepare for takeoff

We work with more students each year than any other provider, so we've got an excellent sense of how to prepare for travel and support faculty leaders. While EF coordinating your program, we also provide you with support designed to keep program preparation simple for you. EF will:

- Prepare first-time faculty via a complimentary seminar overseas
- Share higher education-focused academic materials and learning resources
- Provide safety guidelines, destination guides, and travel tips
- Customize a mobile Participant App for in-country communications

STEP 5

Go!

Now comes the best part: catching a-ha! moments, witnessing a change in perspective, and seeing your students transform on a personal, academic, and professional level right before faculty leaders' eyes.

While on the ground, use EF reflection prompts, discussion guides, journaling exercises, and more to maximize the impact of this once-in-a-lifetime experience.

STEP 6

Continue learning upon return home

EF provides faculty leaders with resources to use after returning to the classroom, building on the experiences abroad. These resources include:

- Our Global Competencies Assessment to measure program impact on students
- Identifying scalable, sustainable tactics to build study abroad on your campus
- A debrief meeting to improve programs and build on our partnership
- Post-program reflection resources available via EF's Global Learning Toolkit



Everything that’s included in our programs

Education isn’t cookie-cutter, so neither are our programs. That’s why we offer experiences designed to deliver your ideal level of cultural immersion, academic rigor, and experiential learning. That said, there are some inclusions that span all programs. No matter your focus and goal, programs will always include:

✓	Dedicated EF staff, there to help every step of the way
✓	Specialists to assist your institution throughout the planning process, including teams focused on Academic Affairs, participant support, professional visits, and safety and risk management
✓	Professional local guides and historians, including a dedicated 24/7 in-country Program Director ready to bring cultural authenticity to your program and handle all on-the-ground logistics
✓	Peace of Mind program, Worry-Free Enrollment, COVID Care Promise, a \$50M General Liability Policy, and 24/7 emergency support
✓	Coordinated travel logistics, including transportation, meals, and accommodations
✓	Ongoing professional development for faculty, including complimentary international seminars (and webinars) to prepare faculty for their first program
✓	A customized faculty leader website and student participant website for pre-program planning, plus a mobile app for in-country communication and important information
✓	Easy-to-use tools for promotion, enrollment, and departure preparation
✓	Student engagement and outcome measurement via a Global Competencies Assessment and Global Learning Toolkit



Protecting students’ financial investments

Flexibility, travel coverage, and funding

When you decide to travel with EF, we want you to feel secure in that decision, no matter what the future looks like. For this reason, EF offers several coverage policies to all participants at no extra cost.

These policies were designed to protect such a valuable investment. From taking the worry out of unexpected costs caused by COVID-19, to giving students confidence in enrollment without risk for 30 days, we’re dedicated to being the top provider in the field in enabling your institution and students to plan for their study abroad experience with reassurance that plans can be changed or cancelled if needed.

Peace of Mind Program Included ✓

Plans can change due to unforeseen circumstances. EF provides an exclusive Peace of Mind Program to account for such situations. This is automatically included for all groups and allows faculty leaders to change their program dates or itineraries for any reason, including terrorism or other world events.

COVID Care Promise Included ✓

While abroad, our EF COVID Care Promise is provided to all groups. If a participant is diagnosed with COVID-19 while on an EF program, or if a participant or group is not diagnosed with, yet is required to quarantine on account of, COVID-19 while on an EF program, EF will provide or arrange for assistance, consistent with local requirements, **at no additional expense to the participants.**

Worry-Free Enrollment Period Included ✓

New participants who enroll at least 120 days prior to departure can cancel for any reason up to 30 days after enrollment for a full refund of 100% of the money paid to EF. Participants must pay in full or enroll in our Automatic Payment Plan at the time of program enrollment and must remain either paid in full or enrolled in our Automatic Payment Plan and in good financial standing at the time of cancellation to remain eligible. To be eligible, the participant must enroll on a program with a scheduled departure date of October 1, 2022 or later.

Global Travel Protection Plans

Additionally, for an added charge, we offer two comprehensive protection plans. Designed specifically with EF participants in mind, these affordable plans provide both pre-departure and on-program benefits for circumstances that occur on an individualized basis, including medical expense coverage that may apply on your program. Both plans provide trip cancellation coverage, one with the added benefit of cancellation for any reason.

Visit efstudyabroad.com/flexibility for the most up-to-date information on these policies

Scholarships

Every student should have the opportunity to study abroad, and it’s our mission to create as many global experience opportunities as possible. We award scholarships each year to students based on academic performance and community involvement, financial need, and inclusion in traditionally underrepresented communities in study abroad.

Learn more at efstudyabroad.com/scholarship



Professional development for faculty leaders and institutional administrators

EF offers considerable support for all faculty leaders and the institutions with whom we partner. Our year-round professional development opportunities for faculty are designed to:

- **Prepare** faculty to lead successful and impactful study abroad programs
- **Provide** discussion and learning from world-class speakers about higher education, study abroad, and international education trends
- **Allow** faculty to network with the largest community of peers from higher education institutions across the U.S.

We encourage administrators to join us for many of these events, as higher education administrators also benefit from meeting with EF staff, networking with peers and faculty leaders, and participating in discussions on international education and globalization on campus.

These events are enriched by collaborations with the Nobel Prize Museum, the United Nations, The Forum on Education Abroad, and the Association for International Education Administrators.

Overseas seminar for first-time faculty leaders

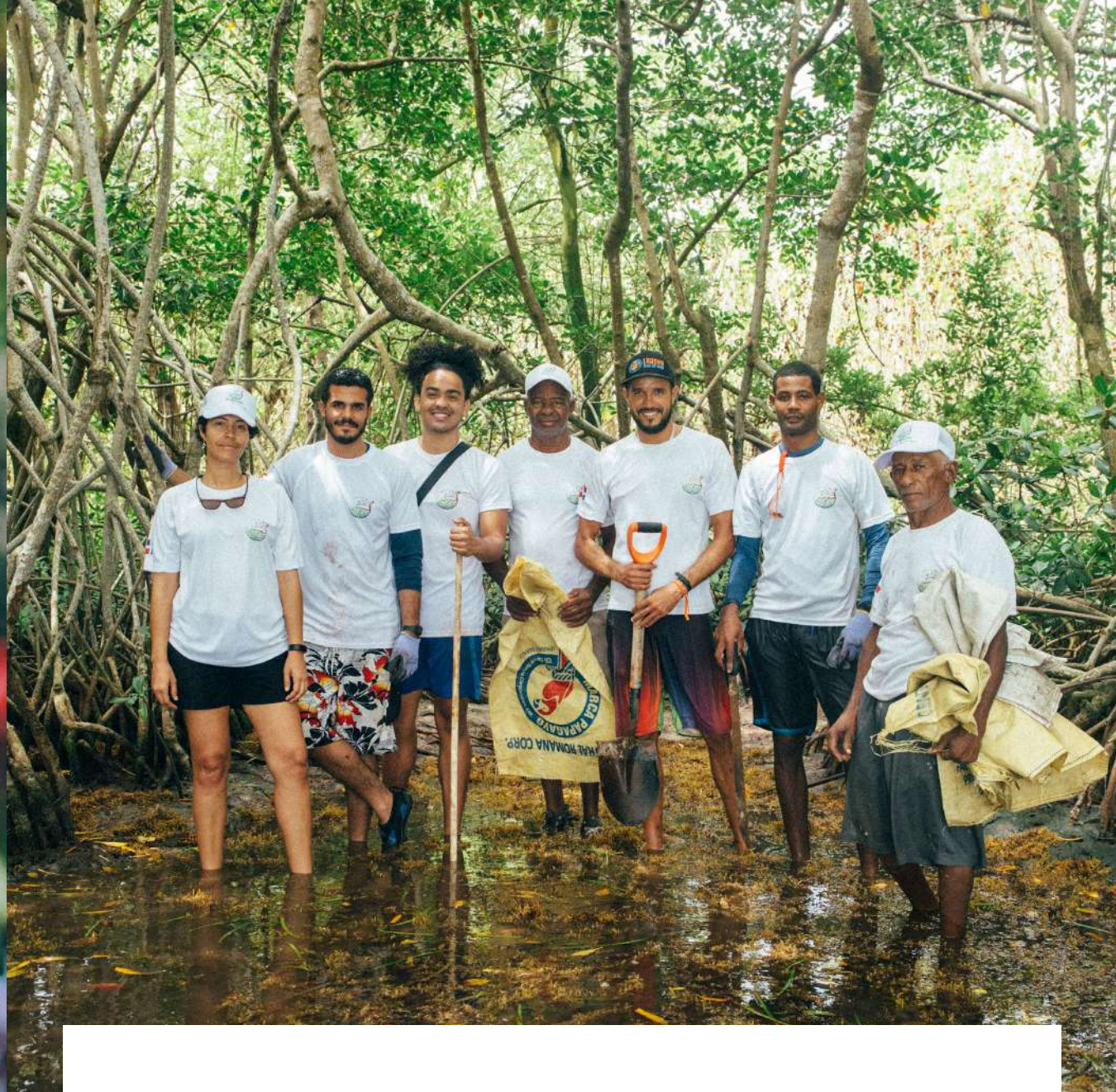
Participate in fully funded orientation and development seminars, online or in Barcelona or Paris. These seminars are designed to help first-time faculty leaders travel with confidence. EF staff, in-country Program Directors, and experienced faculty leaders speak to how EF programs work. They lead workshops focusing on driving student enrollment, maximizing student impact, and delivering learning moments in-country.

Global Education Symposium

As part of our efforts to create relationships with our partner institutions, we invite administrators and faculty leaders to our yearly symposium in Boston. Participants meet the EF Study Abroad team and share the weekend with 70–100 peers and speakers. The weekend is filled with professional development, networking, and collaboration on innovative strategies in international education and globalization on campuses. EF provides travel grants to all participants.

EF professional development and networking events

EF also hosts additional events for administrators and faculty. These experiences focus on networking with other higher education peers and cultural immersion in a new international city, while hearing from EF staff and speakers on the latest trends in the industry.



Global impact

“The role of business is not just to make money, but to make our world a better place.”

—Bertil Hult, Founder of EF Education First

Through our business and the work we do every day, EF strives to be a force for good—in people’s lives, in communities, and on the planet.

People

- EF aims to continually expand people’s understanding of the world and each other through education.
- We help people transform their lives, with culturally immersive education and human connection at the core of every program we offer.

Communities

- EF collaborates with some of the world’s leading organizations to positively impact communities around the world. Those organizations include the Olympic Games, the United Nations, and the Nobel Prize Museum.
- EF also launched the Hult Prize in 2010. Open to undergraduate and graduate teams on every continent, participants design and pitch business solutions to some of the world’s toughest challenges, targeting the United Nations Sustainable Development Goals.

Planet

- At the start of 2021, we announced Hello Zero, our commitment to voluntarily offset all our global carbon emissions. We aim to be carbon negative every year and to eventually become historically carbon neutral, removing all the carbon we have emitted since EF’s founding in 1965.
- EF is also using our global purchasing power to contribute to responsible sourcing, in recognition that supply chains are critical to equity, safety, and sustainability.
- In partnership with World Animal Protection, EF is committed to respecting and promoting animal welfare during travel.

Read more about EF’s global impact at ef.com/impact





But wait, there’s more

We’re way more than just an international education provider—we’re a partner before, during, and even after your program. With **International Language Schools** around the world, alumni programs with our **Go Ahead Tours** team, our **Ashridge Executive Education** program, and even a professional cycling team, it’s safe to say we always have something going on.

By us, for the world: Hult Prize Challenge

EF, in partnership with Hult International Business School, is challenging entrepreneurs to solve some of the world’s biggest issues through the Hult Prize Challenge. It’s the biggest movement for social impact designed to help this generation change the world. Follow along with the Hult Prize Challenge to see social good in action.

hultprize.org

A new standard for competency

You know about IQs and maybe even EQs, but at EF Education First, we’re working on a new standard to measure skills. It’s called WQ, or World Quotient—because we believe leaders will be defined by their understanding of the world and the people in it.

At our first WQ Summit in Stockholm, we brought university students and live viewers together to develop the global skills they need to drive change.

ef.edu/wq

Keeping education innovative

The EF Research Network includes top universities from around the world and serves millions of students learning new languages through advanced technology. It’s a major step toward shaping the future of language learning and improving cross-cultural understanding.

ef.edu/research

A woman with long dark hair, seen from behind, is looking out from a stone archway of the Great Wall of China. Her hand is resting on the wall. In the distance, another section of the wall is visible on a hill under a hazy sky.

**“Nothing develops
intelligence like travel.”**

Emile Zola

Read more about our customized, study abroad
program options at efstudyabroad.com

Contact us at info@efstudyabroad.com